Eugene Kuo

Experience

Penguin Random House
Senior art director, Digital products
Interaction and visual design for products including the Fodor's iOS7 apps, the Fodor's Windows Phone 8 app, the Penguin Random House employee intranet, and the combined Penguin Random House Speakers Bureau website. 01/2012 – 11/2012; 06/2013 – PRESENT

Pearson Technologies
Senior art director, Mobile and gaming
Interaction and visual design for various iOS apps (tablet and phone) focused on the education space. Projects included AP test prep apps and a system aimed at schools to provide lesson delivery, assessment, and classroom management. 12/2012 – 05/2013

Moment design
Contract art director
Interaction and visual design for the Bloomberg Businessweek+ iOS apps (tablet and phone) and for Businessweek.com. Also responsible for concepting and design of the Bloomberg business 2.0 iPad app. 05 – 08/2010, 03 – 08/2011

cloudred
Contract art director
Interaction and visual design for the ABC News iPad app. Also design for Cities of Service, a series of sites to match volunteers to local opportunities. 02 – 04/2010

outside.in
Senior designer
Interaction and visual design for a hyper-local news aggregator. Also involved in the design and planning of related web and iPhone applications for core users and media partners. 07/2008 – 08/2009

Icon Nicholson
Contract senior designer
Initial concepts and design for redesigns of the BT Global Services and WebMD websites. 07 – 09/2006, 05 – 11/2007, 05 – 07/2008

Avenue A Razorfish
Contract senior designer
Creation of a visual design language for the Ford.com website redesign. Also design of the interactive vehicle showroom. 12/2006 – 04/2007

frog design
Senior designer
Design of application prototypes and websites for media, education, and commerce clients including The Educational Testing Service, Comcast, GE, IPC, and CT Corp. 02/2005 – 06/2006

Profile

Digital product designer: creating user experiences from wireframes to visual designs to finished product.

Featured projects

Bloomberg Businessweek+ iOS app
j.mp/businessweek-ios

Bloomberg Business iPad app
j.mp/bloomberg-business

Fodor's Travel iOS app
j.mp/fodors-travel-ios

Fodor's Windows Phone 8 app
j.mp/fodors-wp8

Design Observer iPhone app
j.mp/design-observer-ios

Design portfolio
226-design.com

Education

Carnegie Mellon University
B.A. Creative and professional writing

Contact

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Email: eugene@226-design.com

Eugene Kuo

To whom it may concern:

I am a digital product designer who has been working on mobile applications since 2009. In 2010, I was part of the team at Moment design who designed the Bloomberg Businessweek+ iOS app and the Bloomberg 2.0 iPad application. the experience of working with the company on these apps remains a highlight of my career.

I recently saw your notice on LinkedIn for a mobile visual UI designer and was immediately interested. I'd love to be considered for this role.

As the nature of some of the work I have done is sensitive, I have not uploaded samples to the career site. I'd be happy to walk through a portfolio in person.

I look forward to hearing from you.

Best,
Eugene

Contact

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