

EUGENE KUO

79 THOMPSON STREET APARTMENT 11 • NEW YORK, NEW YORK 10012
PH: 646 220-2006 • EMAIL: EUGKUO@226-DESIGN.COM

EDUCATION

CARNEGIE MELLON UNIVERSITY
B.A. Creative and professional writing.

EXPERIENCE

OUTSIDE.IN

Contract senior designer. Interaction and visual design for a hyperlocal news aggregator. Also involved in the design and planning of related web and iPhone applications for core users and media partners.
July 2008–Aug 2009.

ICON NICHOLSON

Contract senior designer. Initial concepts and design for the BT Global Services website redesign and for a WebMD website redesign.
July–Sept 2006, May–Nov 2007, May–July 2008.

MOMENT DESIGN

Contract senior designer. Design updates for Tiffany.com, prototype designs for an ESPN video player, and a complete site and branding redesign for Be Recruited.
March–May 2008.

AVENUE A RAZORFISH

Contract senior designer. Creation of a visual design language for the Ford.com website redesign. Also design of the flash-based vehicle showroom. Dec 2006–April 2007.

FROG DESIGN

Senior designer. Design of application prototypes and websites for media, education, and commerce clients including ETS, Comcast, GE, IPC, and CT Corp.
Feb 2005–June 2006.

CANDIDE MEDIA WORKS

Senior designer. Art direction and design of companion websites to documentary films produced by PBS, Devillier Donegan Enterprises, and Stuart Television productions. Also creation of brand identities and collateral material for in-house products. April 2003–March 2004.

UNICEF

Freelance designer. Design and production of HIV/AIDS awareness CD-ROMS. Sept. 2002–Dec. 2004.

HEARST NEW MEDIA

Senior designer. Art direction and design of websites for Hearst, including King Features, *Esquire*, and *Harper's Bazaar*. Contributed to development and design of new products. Jan. 2000–July 2000; March 2001–Feb. 2002.

PALGRAVE, A DIVISION OF ST. MARTIN'S PRESS

Graphic designer. On-going design of book covers for an academic press. Jan. 2000–present.

SELECTED PORTFOLIO SAMPLES

226 DESIGN: www.226-design.com
Portfolio site showcasing samples of print and web work.

FOTOKUO: www.fotokuo.com
An online photography portfolio.

OUTSIDE.IN: www.226-design.com/digital/outside-in
Art direction and design of various projects for outside.in, including a complete site redesign, an iPhone app, and an online application to allow media partners to curate content for use in their own publications.

WEB MD: www.226-design.com/digital/web-md
Art direction and design of an updated web site for Web MD. *Completed under contract to IconNicholson.*

FORD.COM VEHICLE SHOWROOM:
www.226-design.com/digital/ford
Final production designs for an experiential showroom whereby potential car buyers navigate a virtual landscape to determine the Ford vehicle that best suits their needs. *Completed under contract to frog design.*

BE RECRUITED: www.226-design.com/digital/be-recruited
Art direction and design of an online college recruiting service and NCAA athletic scholarship network. Designs included a complete brand refresh. *Completed under contract to Moment Design.*

ONLINE VIDEO PLAYER:
www.226-design.com/digital/video
Prototype designs for an online video application that would allow users to purchase and stream video to their computers as well as their set-top boxes. *Completed under contract to frog design.*

MY BRAIN: www.226-design.com/digital/my-brain
Prototype designs for an educational application that would measure a child's knowledge of various academic subjects through gameplay. *Completed under contract to frog design.*

SAMPLE BOOK COVERS:
www.226-design.com/print/book-covers
A selection of book covers designed over the past few years.

FOUR WEEKS IN THE FOUR CORNERS OF SRI LANKA:
www.226-design.com/srilanka
Flash-based website exhibiting photographs taken in Sri Lanka during the summer of 2002.

CD COVERS REIMAGINED: www.226-design.com/print/cds
A series of black-and-white reimaginings of various cd covers designed as an exercise in the use of type.